



ROCK GOLD

Gold & Beauty Mall

Operated by:  **JLL**

The Golden Idea

Rock Gold is proud to introduce a revolutionary concept to Egypt - the fusion of gold, beauty, fashion and luxury under one roof.

We offer a selection of top-notch international designers, presenting an experience unlike anything you've ever seen before. Experience the exclusivity that you deserve.



Strategic Location

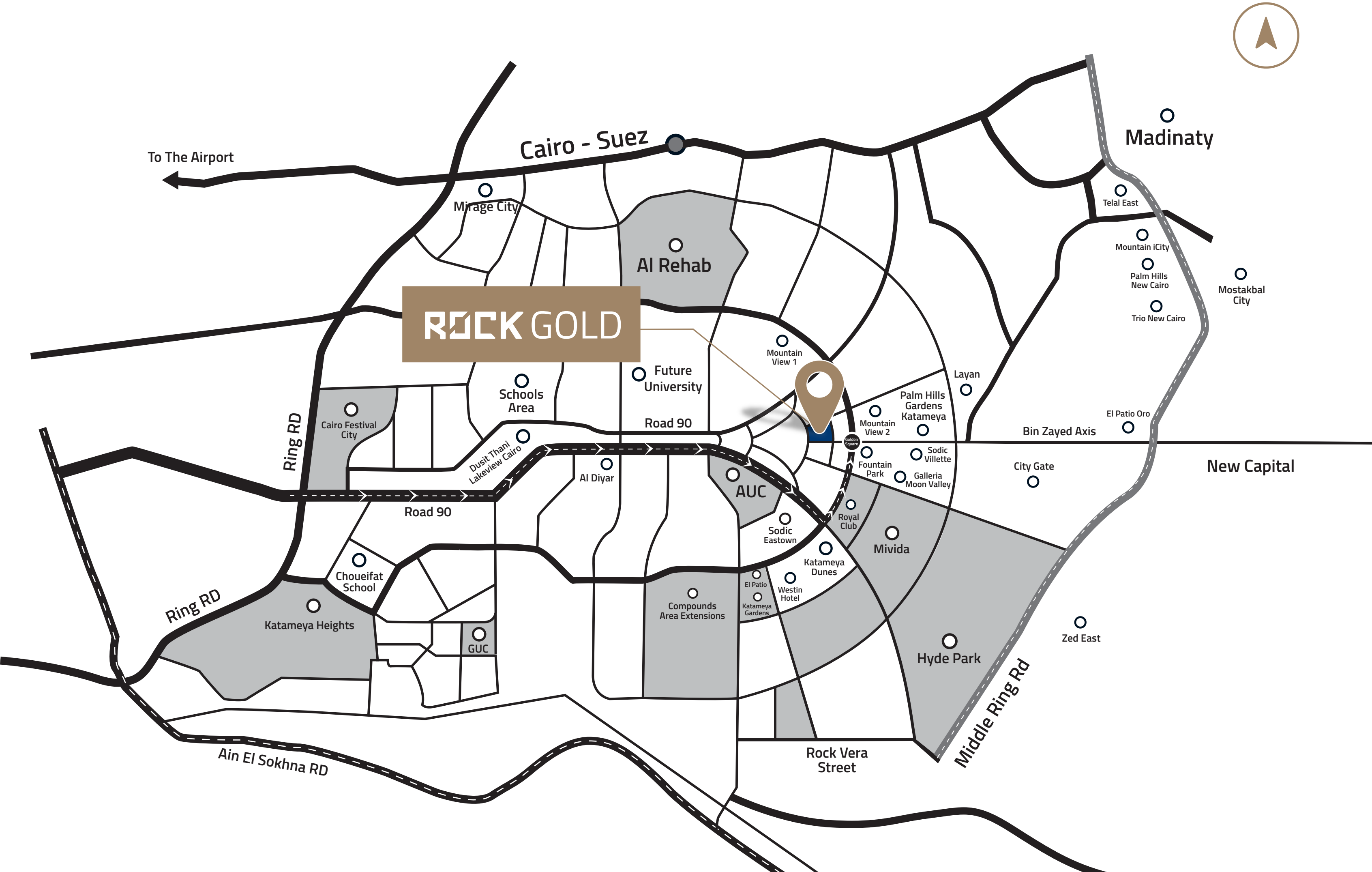


CLICK HERE TO
LOCATION ROCK GOLD MALL

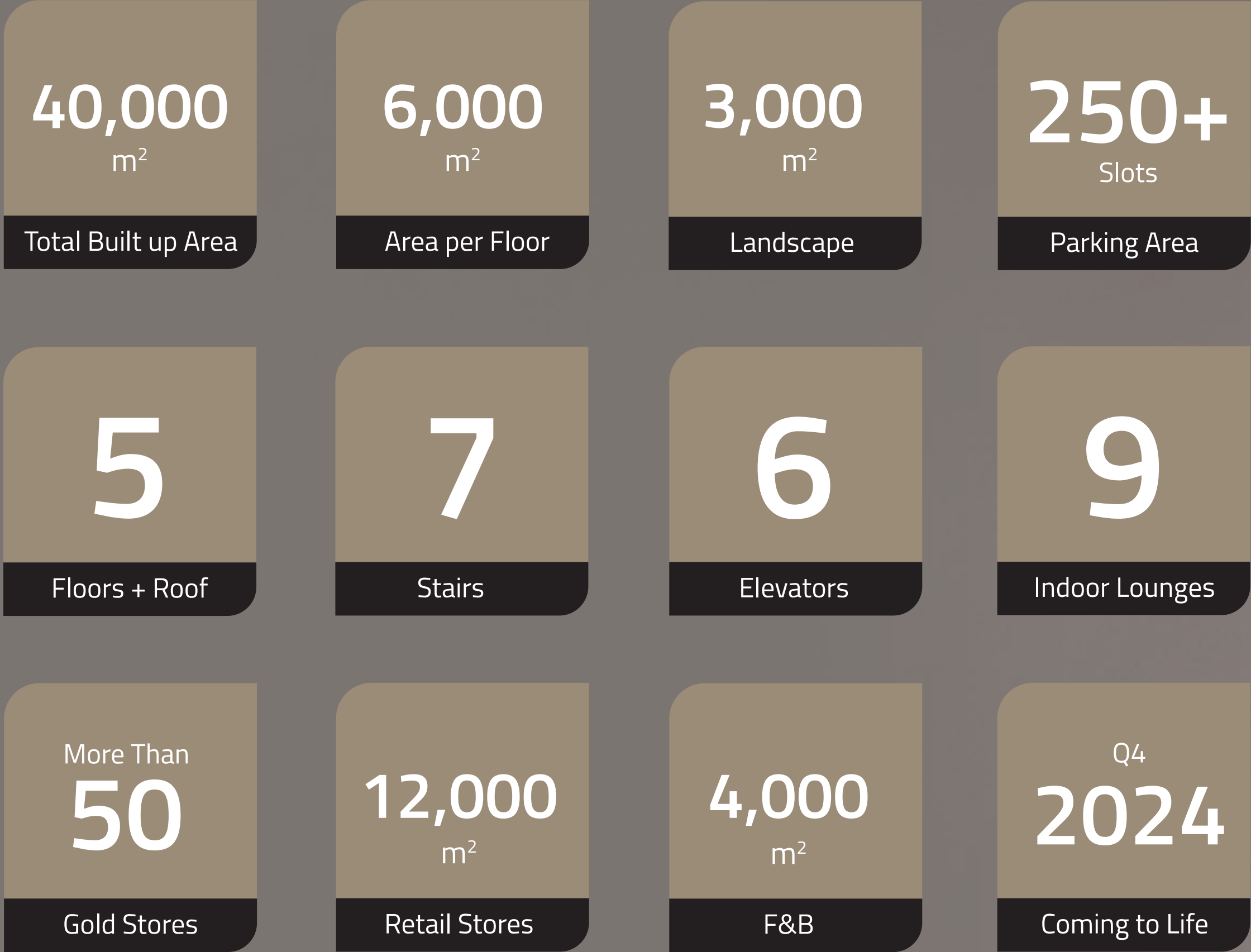
Surrounded by the most prominent landmarks in New Cairo's Golden Square on Ben Zayed Axis.

Close to Premium Landmarks

- Monorail Station 1 Minute
- Golden Square 1 Minute
- Fountain Park 1 Minute
- Sodic Vilette 3 Minutes
- Mountain View 2 3 Minutes
- Palm Hills Gardens 4 Minutes
- Mivida 5 Minutes
- AUC 5 Minutes
- Sodic Eastown 6 Minutes
- Hyde Park 8 Minutes
- New Capital 10 Minutes
- Downtown Kattameya 12 Minutes
- Madinaty 15 Minutes



Rock Gold in Numbers





RUEK GOLD



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Jewelry

Jewelry for women is synonymous with luxury and elegance.

Beauty

From beauty centers and spas to cosmetic stores, we have it all.

Fashion

Fashion isn't just about clothing; it's an immersive journey that elevates the senses and celebrates the art of couture.

Health

offering a haven for wellness enthusiasts to sculpt their bodies, improve their health, and nourish their souls.

Accessibility

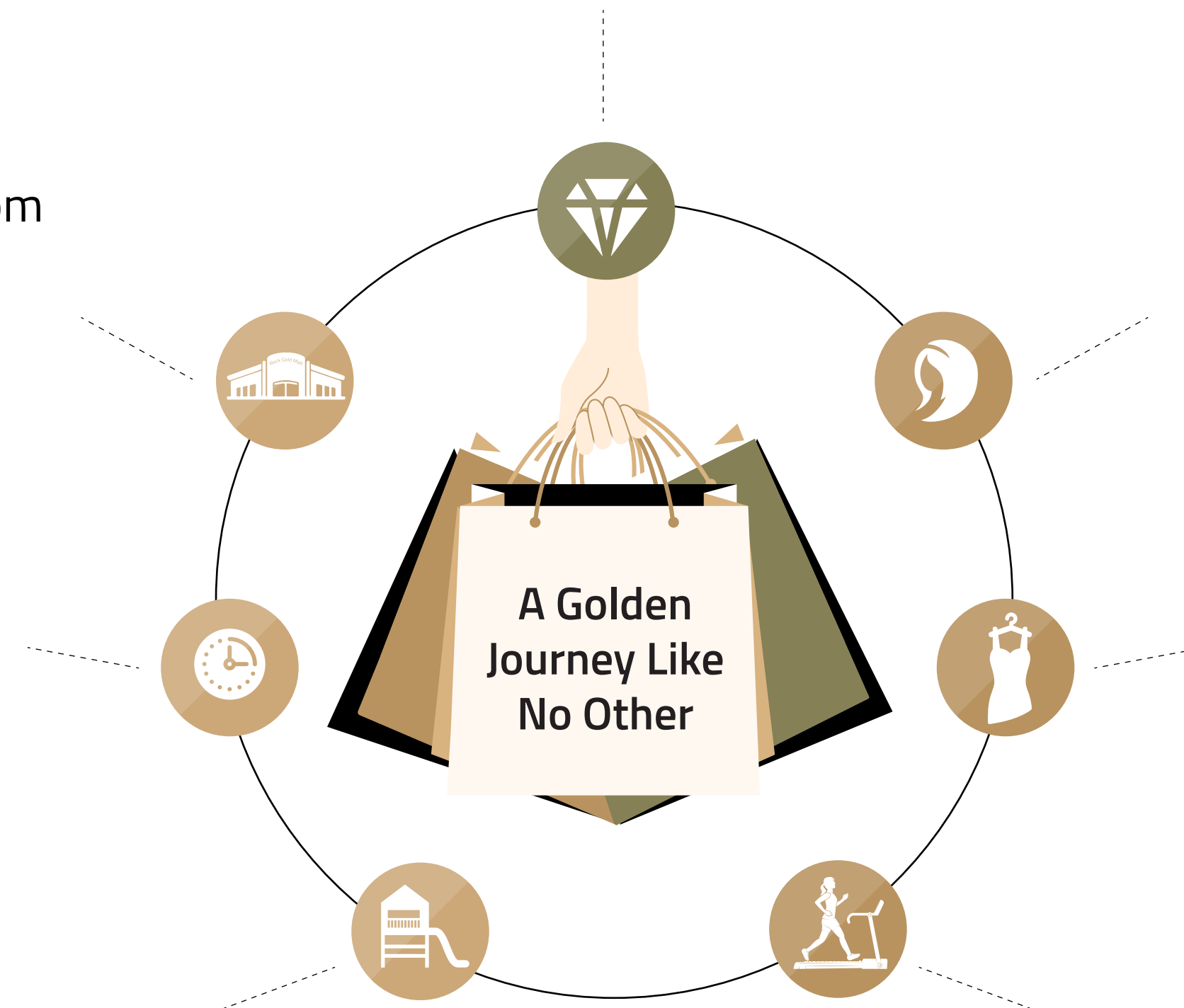
Conveniently located just a short distance from popular landmarks.

Leisure Time

Offering a truly luxurious dining experience, designed to be the perfect complement to your shopping experience.

Nursery

Our kids area is designed to be both entertaining and safe, with a variety of activities that will keep little ones occupied and engaged





Troy

ROCK

Pearls

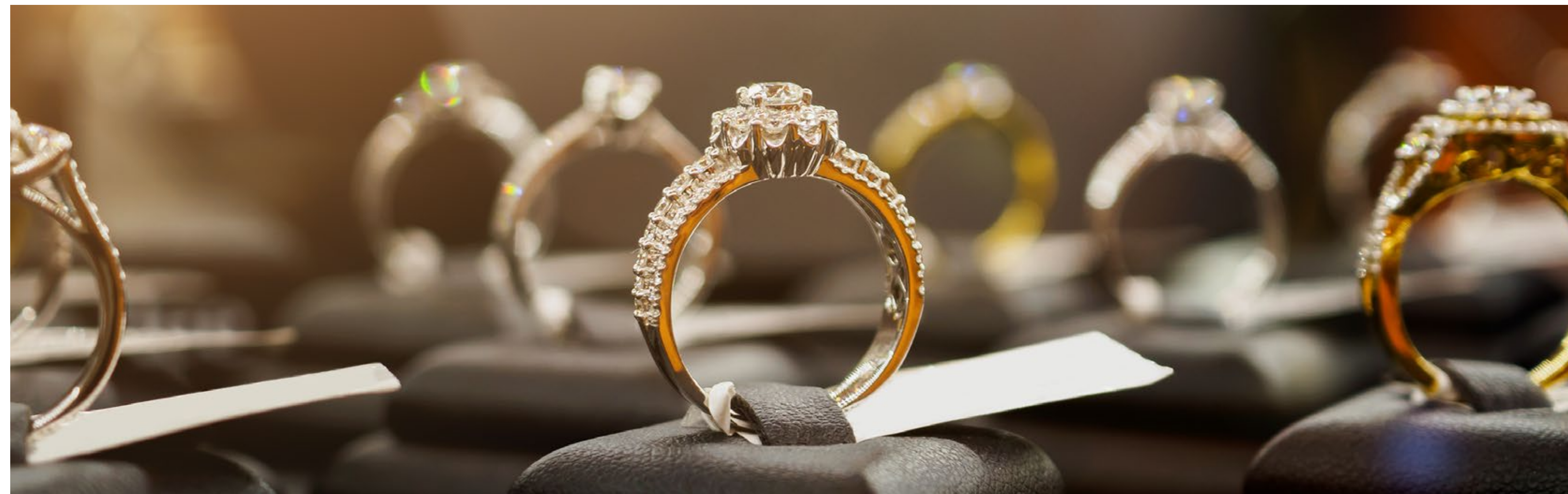
A Place of Value

The mall is designed to provide a luxurious atmosphere, where shoppers can indulge in their love for gold and jewelry.





Soiree Dresses



Discover a world of possibilities and join this unique and exciting shopping destination.



Watches



Jewelry

Elevate your Happiness

Elevate your happiness to new heights and enjoy a lavish dining experience. Whether you're in the mood for classic cuisine or contemporary fusion dishes, you'll find something to suit your taste.



Feel the Exclusivity

Here, you will witness a highly private world, shared by no one else. Enjoy privileged services fashioned to make you feel like its just you on your private island.





Time For You

At Rock Gold, we understand the importance of mothers being able to enjoy their shopping, which is why we have created a dedicated and fun-filled area for kids. So, mothers can now enjoy their shopping journey with added entertainment for their children.

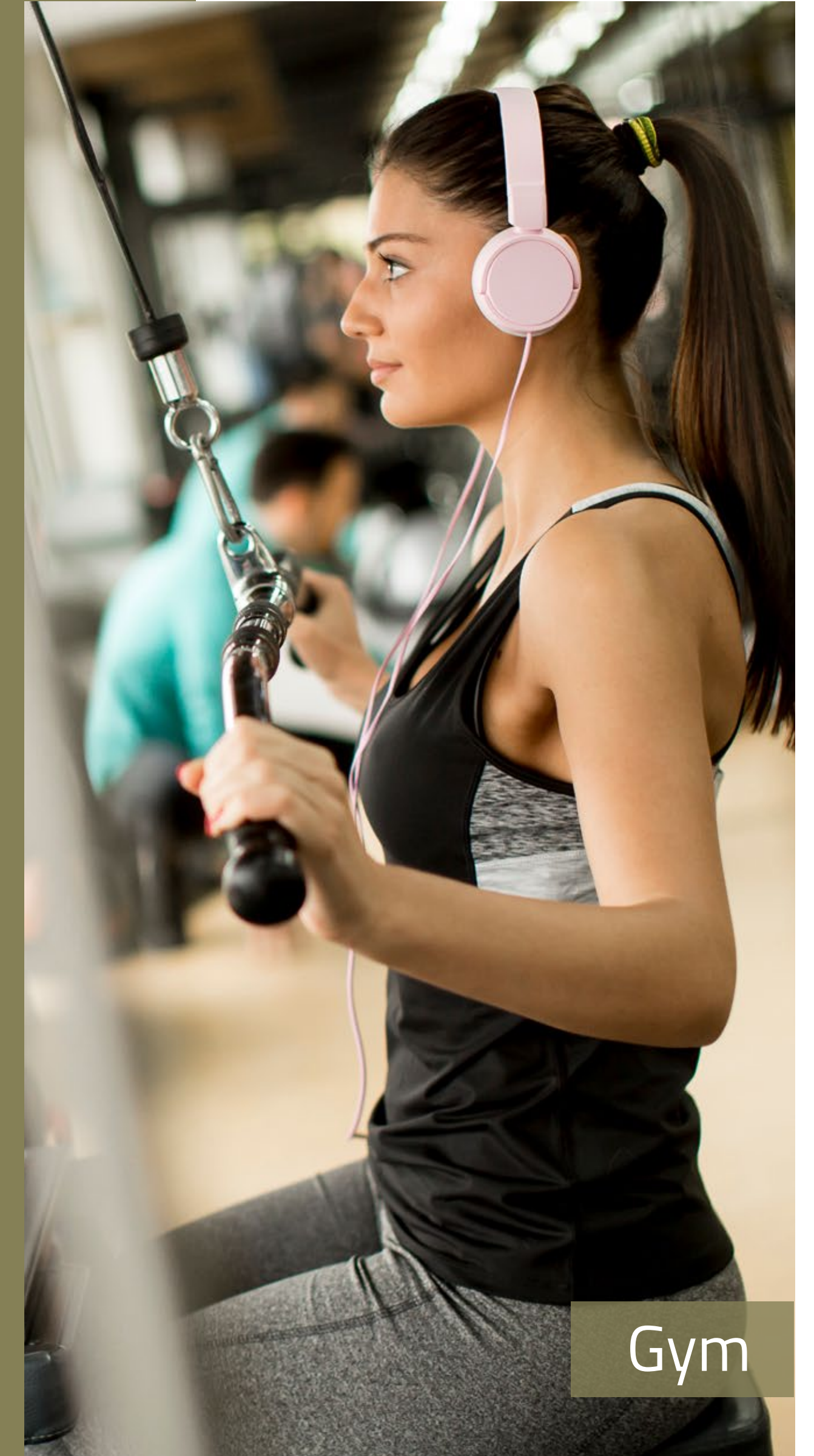


Reshape your Life

Our goal is to create a welcoming and inclusive environment to feel comfortable, confident, and empowered.



Jacuzzi



Gym



Chocolate Shops



Flower Shops



Banks & ATM Center

Grocery Time

A grocery store nestled within our luxury mall adds the final touch to the ultimate shopping experience, where indulgence meets convenience.



Your Office, Your Way

Offering merging work and shopping through our exclusive Co-Working Spaces/Admin offices, where productivity meets lavishness.





Floor Plans

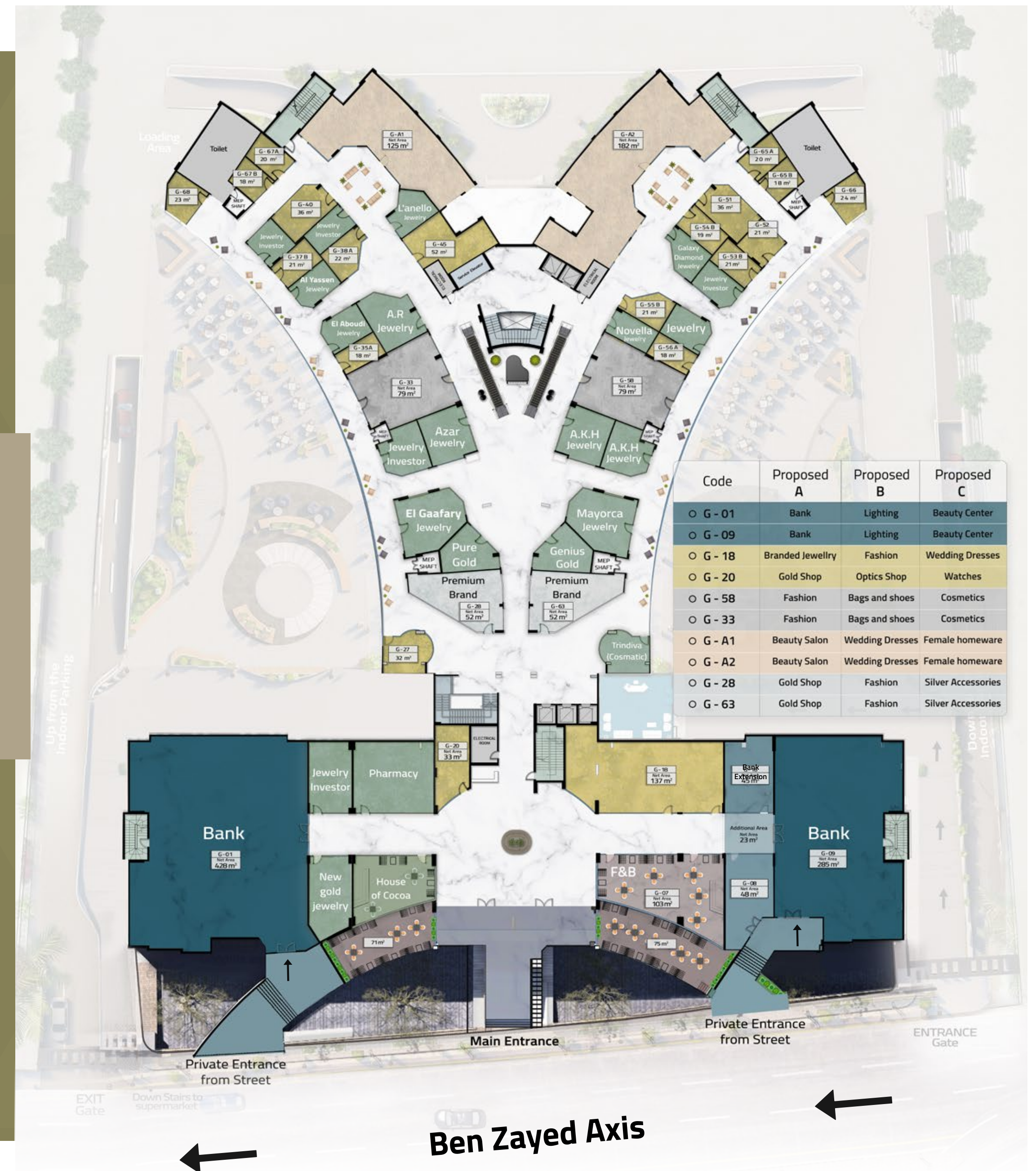
Lower Ground

- Supermarket 931 m²
Outdoor Gondola Area 385 m²
- Food Hall 2,500 m²
Outdoor Area 2,500 m²
- Stores 277 m²



Ground Floor

- Gold Stores 18 to 135 m²
- Banks 278 to 428 m²
- F&B 74 to 127 m²
- Open Air Area 35 to 61 m²



First Floor

○ Areas Proposed for: 307 to 621 m²

Fashion House

Beauty Salon

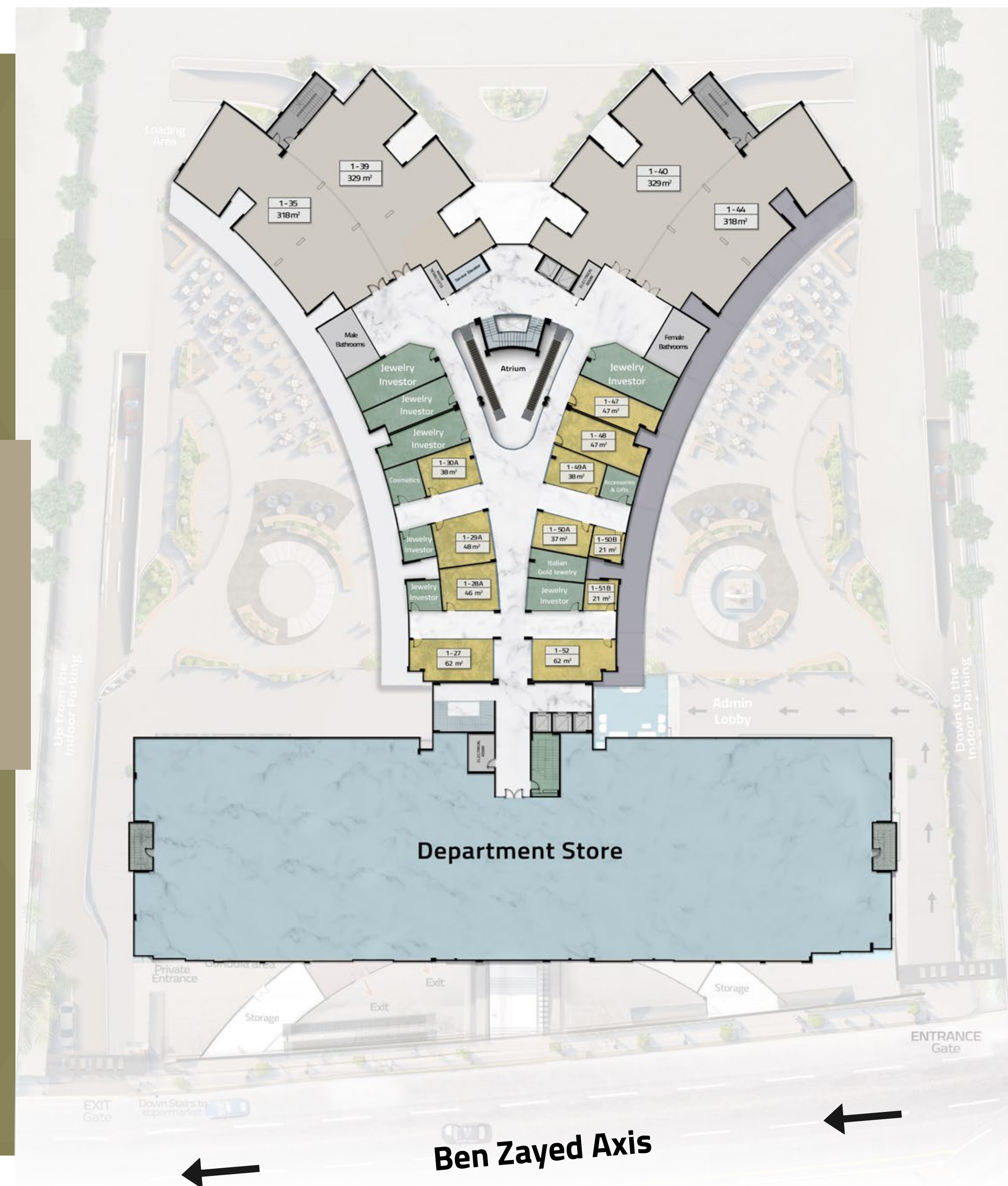
Dermatology Clinic

Cosmetics Store

Sportswear Store

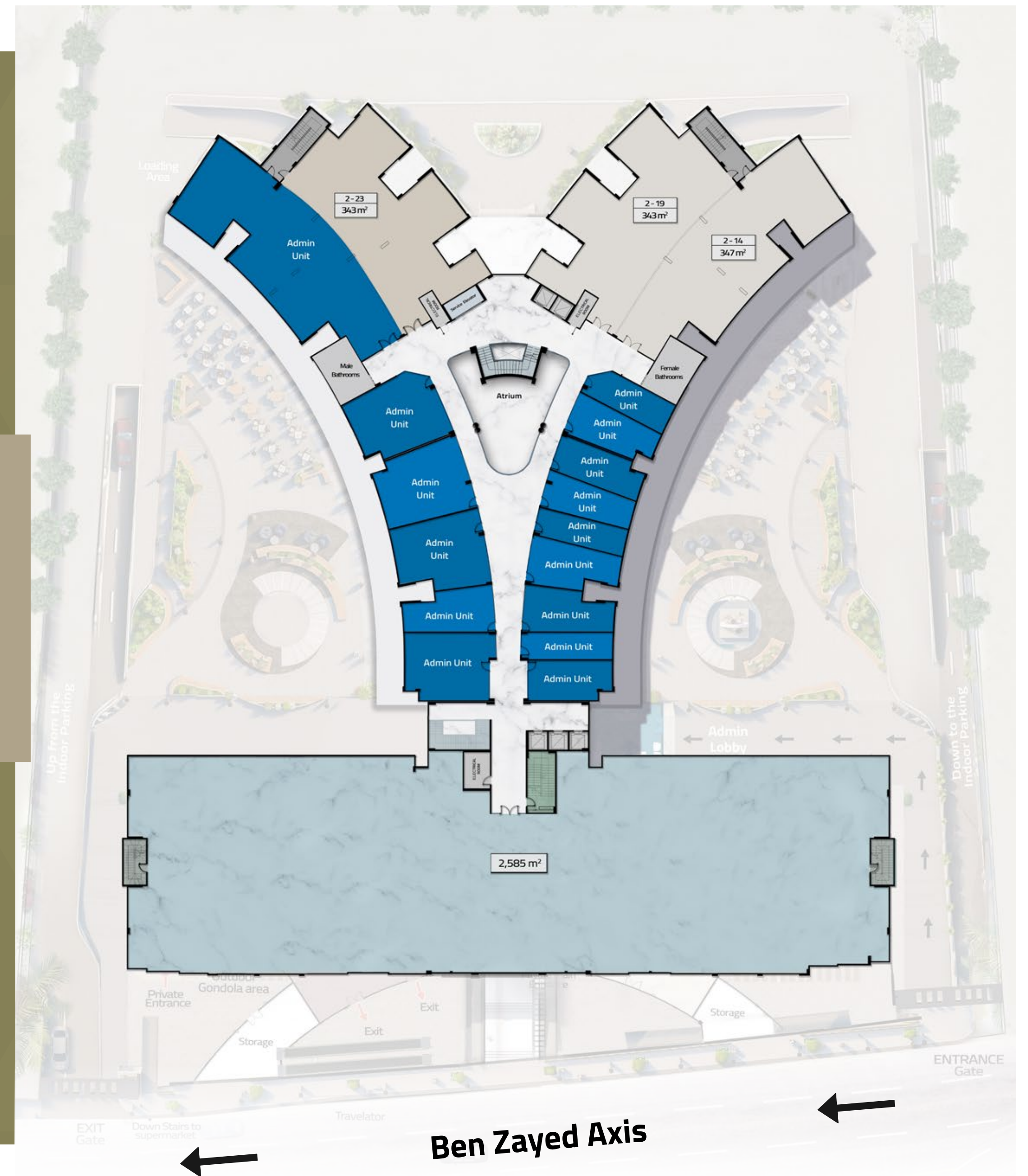
Gym

● Gold Stores 20 to 62 m²



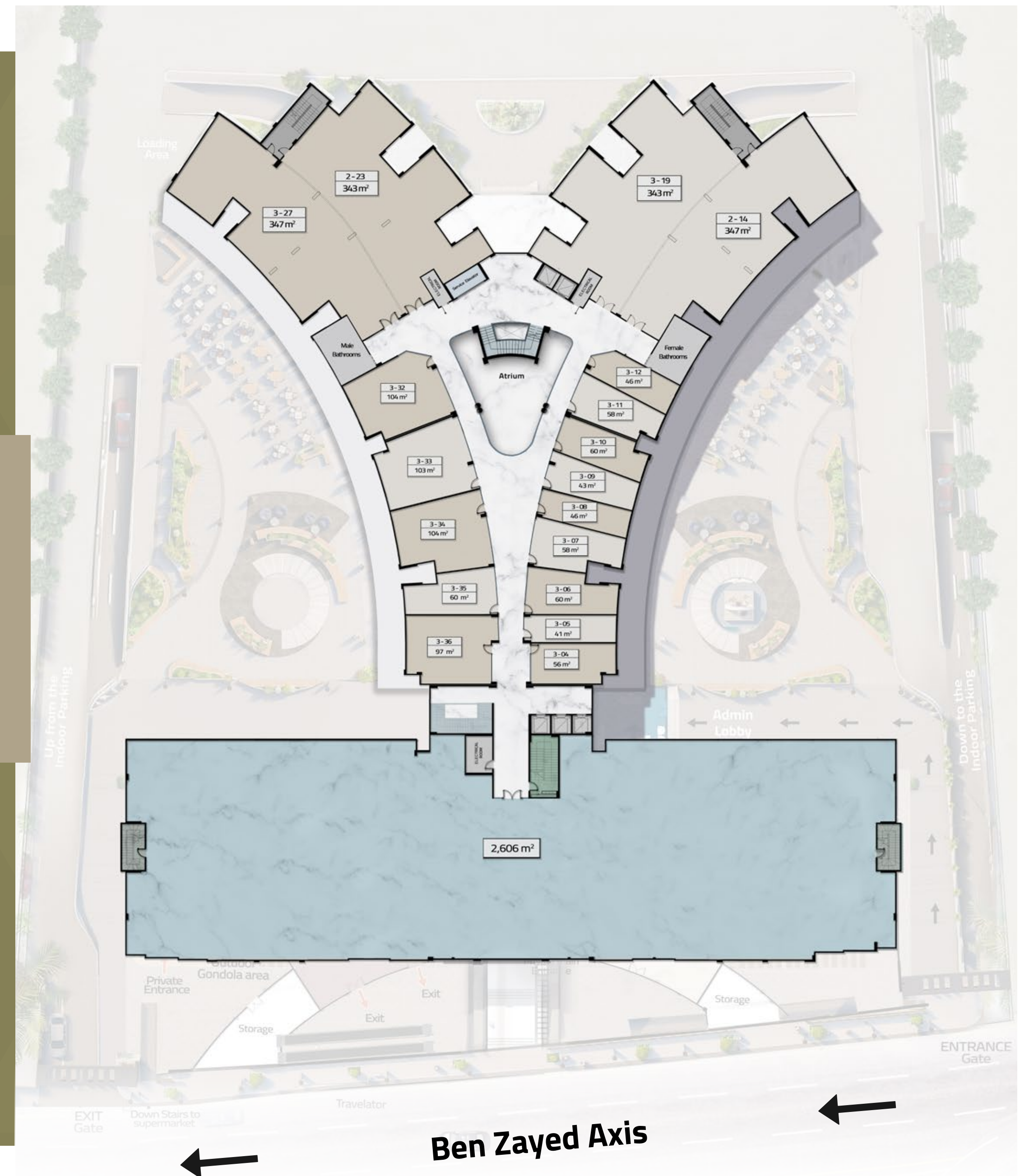
Second Floor

○ Administrative Offices 39 to 2,585 m²



Third Floor

○ Administrative Offices 41 to 2,606 m²



Facility Management

 Bank Security Measures 24/7

 Fire Fighting & Fire Alarms

 Operation & Maintenance

 Disability-Friendly Building

 Central AC

 Parking Area (+250 Slots)

 Valet Parking

Operated by: 



Partners Winning Collaboration



KOHLER®

Kohler: Setting benchmarks in luxury bathroom and kitchen fixtures.

FIBREX

Fibrex: Providing premium quality architectural finishes and solutions.

EGYBEL

Egybel: Leaders in innovative construction materials and solutions.



Trane: Delivering cutting-edge HVAC systems for optimal comfort and efficiency.

TKE

TKE (ThyssenKrupp Elevator): Ensuring seamless vertical transportation solutions with state-of-the-art elevator systems.

About The Developer



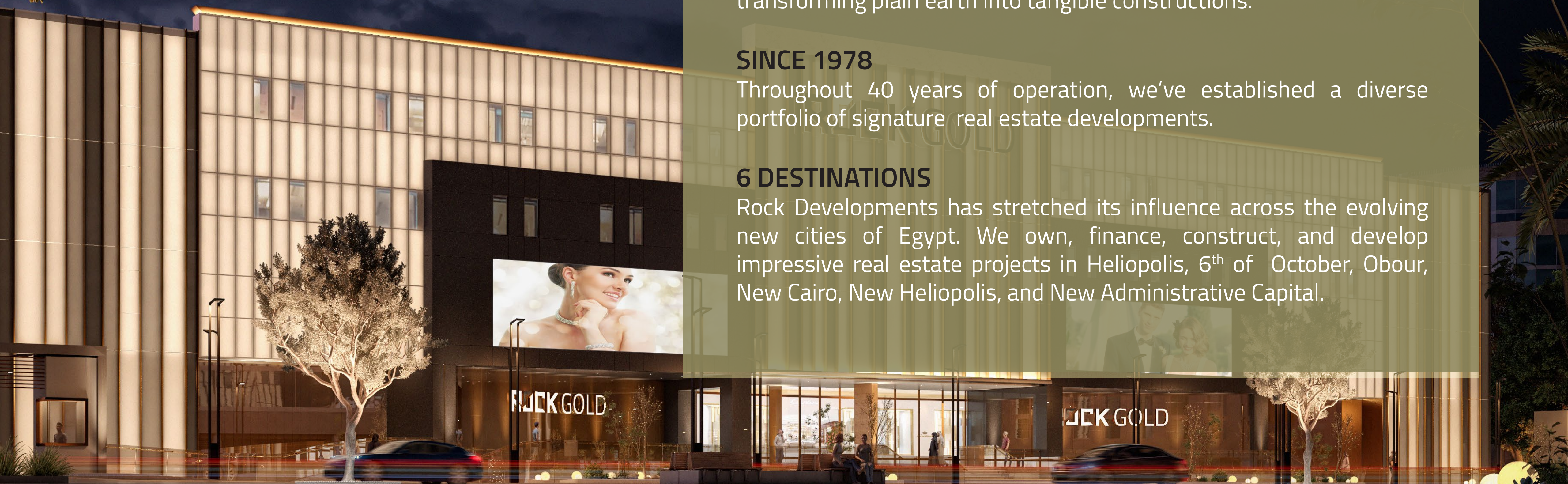
We are Rock Developments, a growing family of born-and-raised Egyptian engineers and real estate developers with a passion for transforming plain earth into tangible constructions.

SINCE 1978

Throughout 40 years of operation, we've established a diverse portfolio of signature real estate developments.

6 DESTINATIONS

Rock Developments has stretched its influence across the evolving new cities of Egypt. We own, finance, construct, and develop impressive real estate projects in Heliopolis, 6th of October, Obour, New Cairo, New Heliopolis, and New Administrative Capital.



Commercial Clients



Mercedes-Benz



بَنْكُ مِصْر
BANQUE MISR



A V O N

MERCK



Breadfast

ACE
Hardware


Spinneys



MULTIVAC



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