

JAN.2022

# ROCK PLAZA

—— NEW CAIRO ——

# Who WE ARE

El Batal Group's legacy is traced back to 1978.

With over **40 years** of experience, El Batal Group has earned a prominent position in the **Egyptian** as well as the **Canadian** real estate markets. The family's personal success story is the foundation of the company's values over the years; highlighting professionalism, credibility and trustworthiness within the local and international communities, with bigger prospects to earn further recognition, success and presence in the future.

## VISION

Creating Landmarks Built with Care and Years of Trust.

## MISSION

To satisfy our clients by building masterful properties, while promoting creativity and innovation within our workforce, community and society.

Creating a fostering and healthy work environment for growing both internally and externally. Reliability, Integrity, and Credibility are our signature service.



*Built With Care*





CANADA



EGYPT

DOSS HOMES  
COMPANY



COMMERCIAL  
*Projects*



Tim Hortons

Scotiabank



RESIDENTIAL  
*Projects*



ROCK EDEN  
— 6<sup>TH</sup> OF OCTOBER —

ROCK VILLE  
— OBOUR CITY —

ROCK VERA  
— NEW CAIRO —

SHERATON  
— HELIOPOLIS —

ROCK YARD  
— SHERATON —

COMMERCIAL  
*Projects*



ROCK CAPITAL 1

ROCK ELITE  
— NEW CAIRO —

ROCK EDEN PLAZA  
— 6<sup>TH</sup> OF OCTOBER —

ROCK VERA PLAZA  
— NEW CAIRO —

SHERATON  
— HELIOPOLIS —



# Our CLIENTS



A V O N



MERCK



Negmet Heliopolis  
جمال سلامة  
للتجارة الجملة





# ROCK PLAZA

## NEW CAIRO

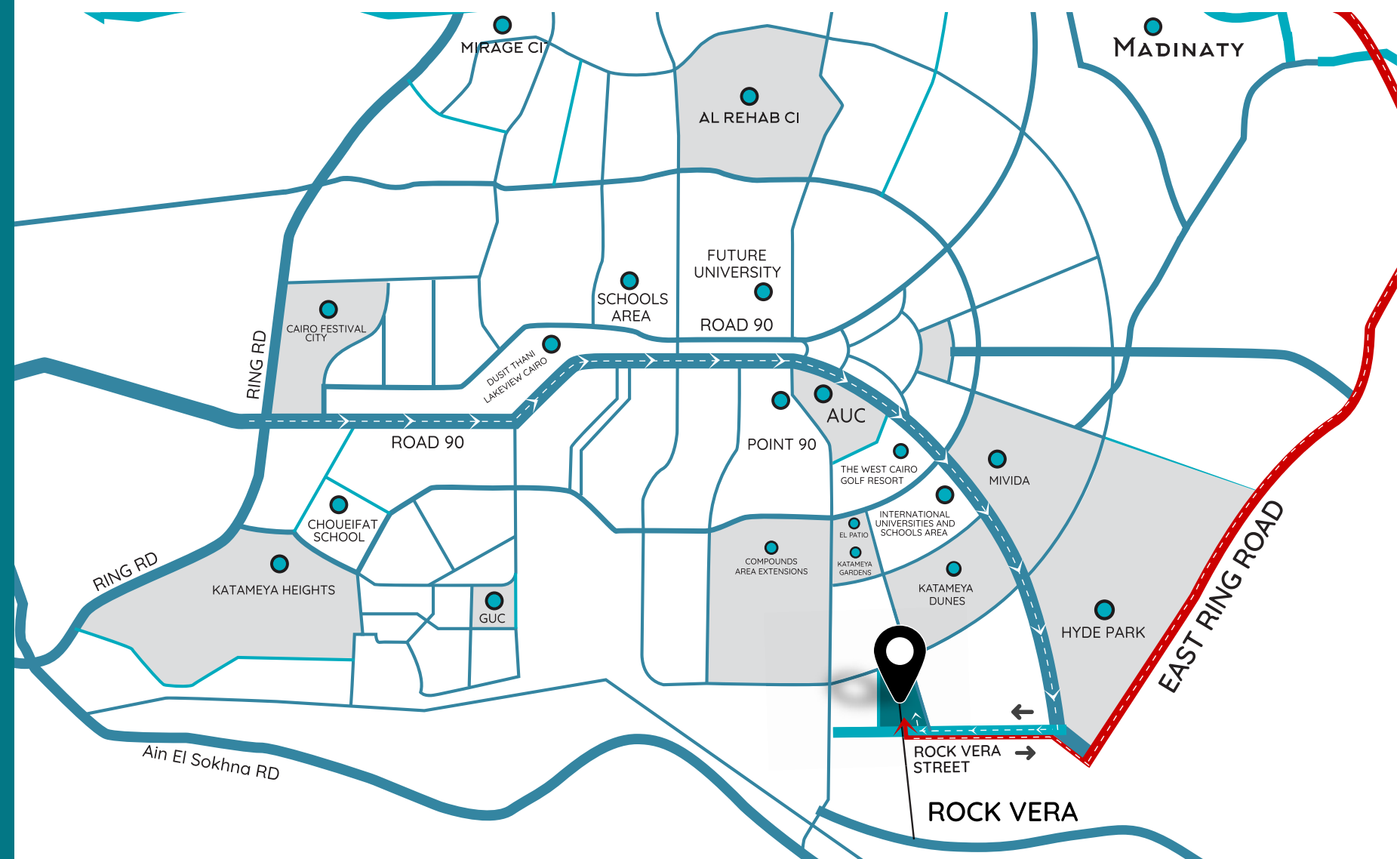


# Our LOCATION

Rock Vera Plaza is located in New Cairo with close proximity to major health & education facilities including AUC and GUC as well as, some of the biggest shopping malls such as Cairo Festival City Mall, Point 90 Mall & Concord Plaza.

Rock Vera Plaza is conveniently near to prestigious schools, universities and sports clubs in the 5th settlement.

6 mins away from Southern 90th street, Point 90, AUC, FUE



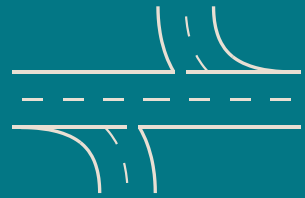


# DEMOGRAPHICS



## TRANSPORTATION

The New Monorail & Mwasalat Misr



## STREET WIDTH

100 m



## SURROUNDINGS

- Road 90
- Ain El sokhna RD
- Near East Ring Road
- The Westin Cairo Golf Resort & Spa
- New Cairo Hospital
- Universities & Schools Area



## POPULATION

Surrounded by the top residential compounds in Fifth Settlement class A+ /A- / B+



## AVERAGE UNIT PRICE IN THE AREA

2M – 3M





# FACILITIES

- .Stand Alone Buildings
- .Mixed Use Commercial Units
- .Admin and Office Spaces
- .Property and Facility Management
- .Underground Parking
- .Landscape and Open Area Spaces









# ROCK PLAZA

NEW CAIRO



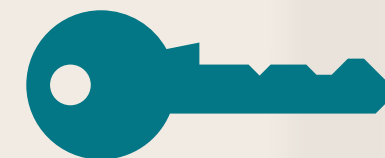
UNITS SPACES  
from: 77 m<sup>2</sup> to 762 m<sup>2</sup>



BUILT UP AREA  
5,040 m<sup>2</sup>



FRONTAGE  
125 m



DELIVERY  
December 2021







# LAYOUT & *Zones*





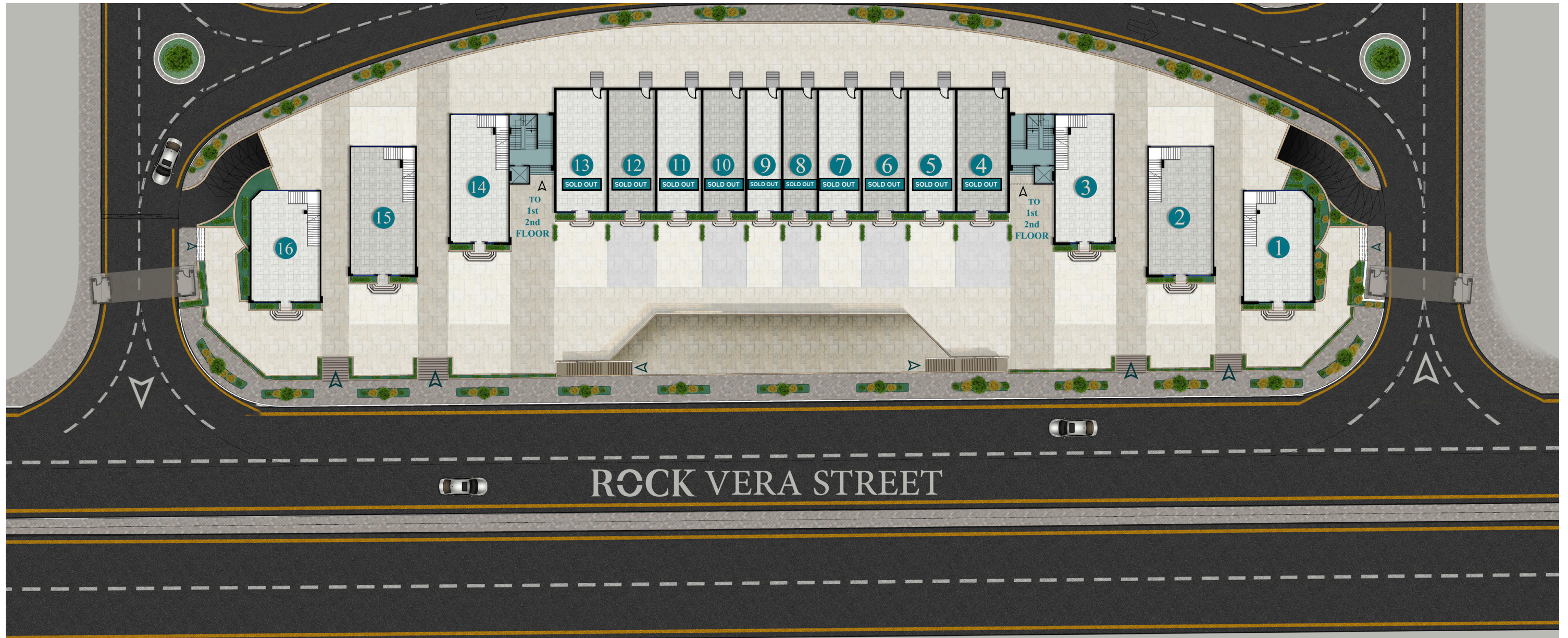
# Lower GROUND



**LOWER GROUND FLOOR**



# Ground FLOOR



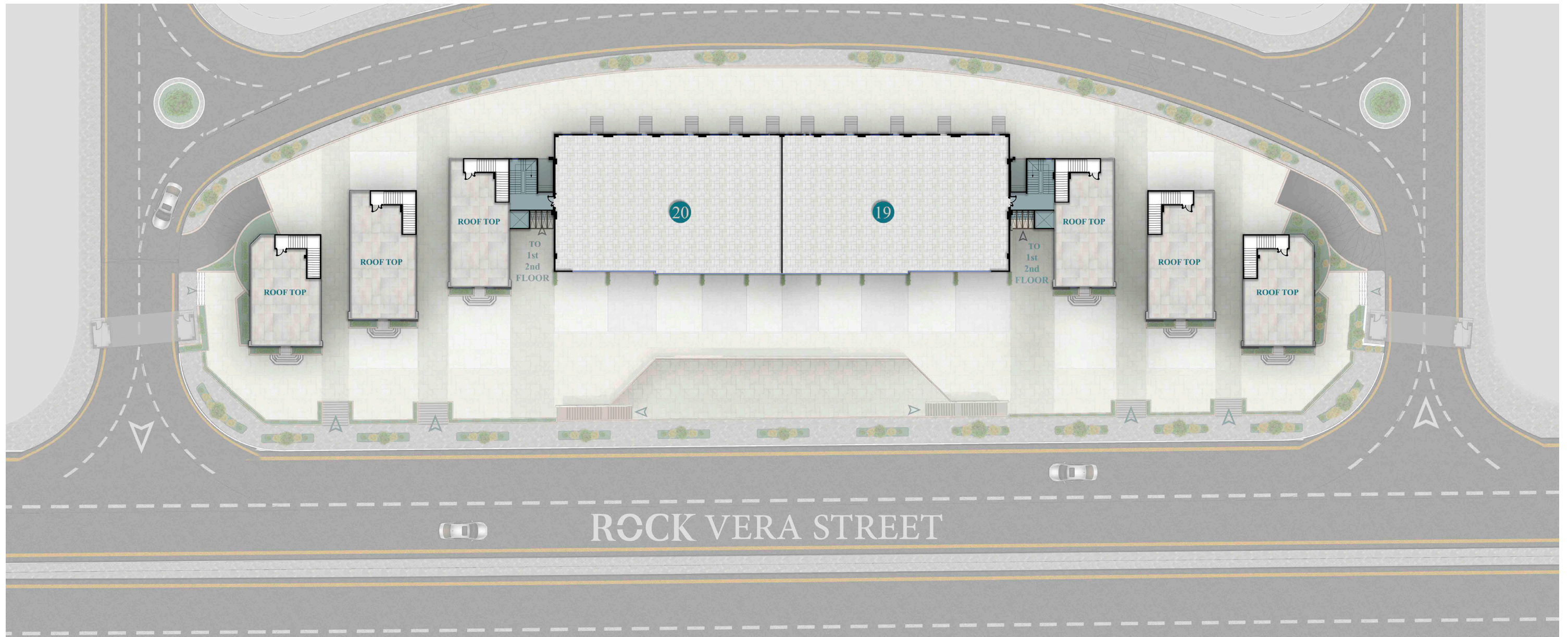


# *First* FLOOR





# Second FLOOR





**“ WE WOULD BE PLEASED TO HAVE YOU  
AS ONE OF OUR PARTNERS OF SUCCESS ”**

*Thank you*





*Built With Cane*  
*Since 1978*